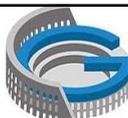


 **FIG WORKING WEEK 2012**
May 6–10 2012
Rome, Italy

Professional Ethics and the New Development Model

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Who works whit their hands is a manual worker, who works with their hands and brain is a qualified worker, who works with their hands,brain and heart is a surveyor



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Ethics is the part of philosophy that studies moral conduct of human beings and define or direct us to the right choice

ETHICS
MORALITY
LAW

EM EL EML ML

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The European Community has been supporting the concept of liberalization, both of market and culture

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Our Challenge is developing different skills and experiences in favor of collectivity



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THE 20-20-20 EU TARGETS
 to be met by 2020:

- A reduction greenhouse gas emissions of at least 20% below 1990 levels
- 20% of energy consumption to come from renewable resources
- 20% reduction in primary energy use compared with projected levels, to be achieved by improving energy efficiency



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DECREASE

- 1) Revaluing
- 2) Re-conceptualizing
- 3) Renovating
- 4) Redistributing
- 5) Relocating
- 6) Reducing
- 7) Reusing
- 8) Recycling

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We demand the beauty of landscapes and cities, the clearness of rivers and good health of oceans

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**GDP = richness
of economic
systems**



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**In 1988, Robert
Kennedy already
gave his innovative
idea of GDP**

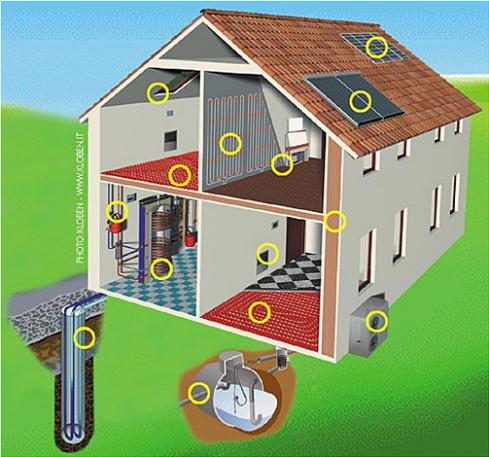


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In Germany energy consumption (15kWh/m² per year, with a temperature of 20°) is about 10 time less than maximum levels foreseen by Italian law

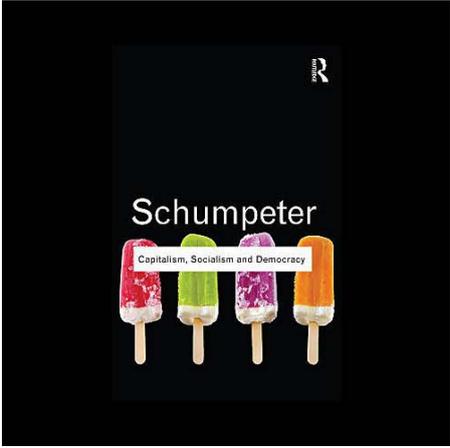


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“Theory of creative destruction”



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**In Italy, between
2000 and 2003:**
-Increase of
goods production
= 2,4%
-Increase of
waste production
= 3,8%



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**The concept of
sustainability as
model in the
construction
industry comes
from forest
economy**



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**SUSTAINABILITY
OF BUILDINGS**



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STOP TO NEW BUILDINGS



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**HOMO
OECONOMICUS**
=
a person who is only
interested in
satisfying material
needs



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**“We all need a
deep revision
of
development
models”**

BENEDETTO XVI



**CARITAS
IN
VERITATE**
ENCICLICA SOCIALE



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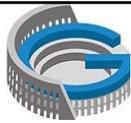


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**ASK NOT WHAT
YOUR COUNTRY
CAN DO FOR YOU;
ASK WHAT YOU
CAN DO FOR YOUR
COUNTRY**

